

## **EXPRESS IN MUSIC PTE LTD**

Driven by their passion for local music and talent, Jerry and Adriel, both aged 25, braved the odds to start up their very own online music store. Primarily concerned over the lack of recognition for Asian musicians, they have continuously sought projects for their musicians despite multiple rejections. **Express In Music** is Jerry and Adriel's sincere contribution to Singapore's music scene.



**Express In Music**, presently 1-year-old, is a platform where local artists customize songs for their audience. It aims to touch lives in a very personalized way by editing demo music to serve the "Music Requests" with an express delivery mode.

Jerry's dedication to his job is evident through his genuine outreach to his clients and musicians. He intends to financially support his graying parents with this start-up. Jerry and Adriel's entrepreneurship spirit have since been acknowledged by The Straits Times and radio station 938 live.



**Youth Business Singapore (YBS)** places trust in Jerry and Adriel, hence they have been provided an interest-free loan of \$12,500. This loan will be essential to their survival and basic necessities. In addition, YBS has sourced a mentor, Tom Navasero, CEO of GoGreen Holdings, to guide their business.

Given these aid, Jerry and Adriel, both diploma holders, are now able to bring their aspirations into realization.